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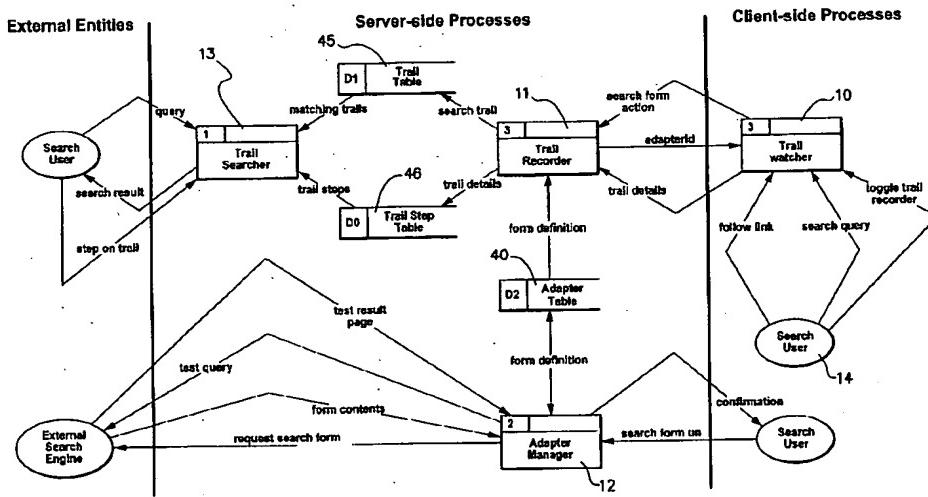
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(54) Title: METHOD AND SYSTEM FOR RECORDING SEARCH TRAILS ACROSS ONE OR MORE SEARCH ENGINES IN A COMMUNICATIONS NETWORK



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(57) Abstract: An automated method for recording sites accessed by a client in a communications network, the method including the steps of: detecting submission of a search query (10) from the client to one or more search engines; and recording a search trail (11) of one or more parameters of sites accessed consecutively following return of search query results to the client.